

# JOB TRAINING & PLACEMENT SERVICES *of* e-COMMUNITY CENTRES

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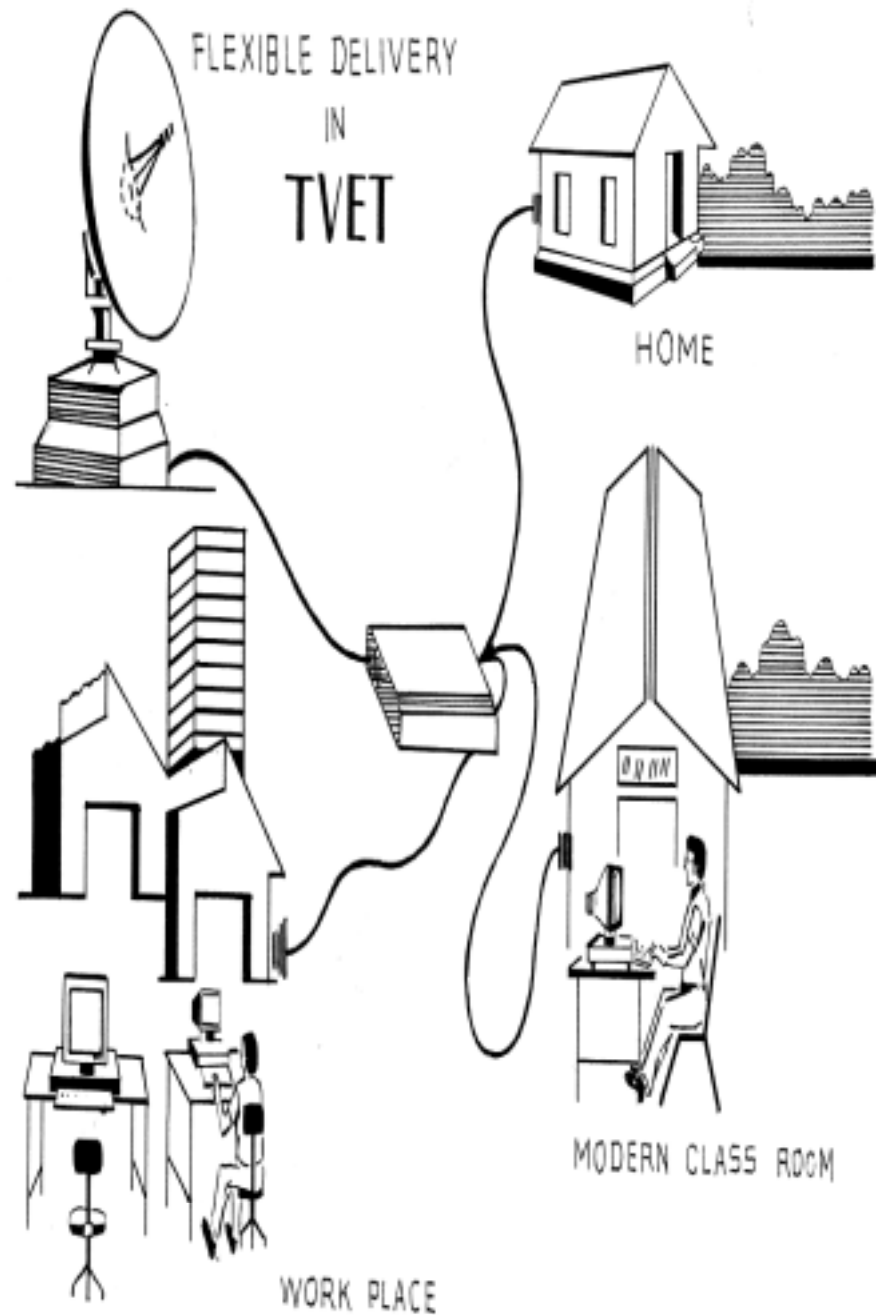
# Out Line

✓ **Digital Div or Oppor?**

✓ **What & Why?**

✓ **Models**

✓ **Training & Placement**



DIGITAL DIVIDE  
OR  
DIGITAL OPPORTUNITIES?

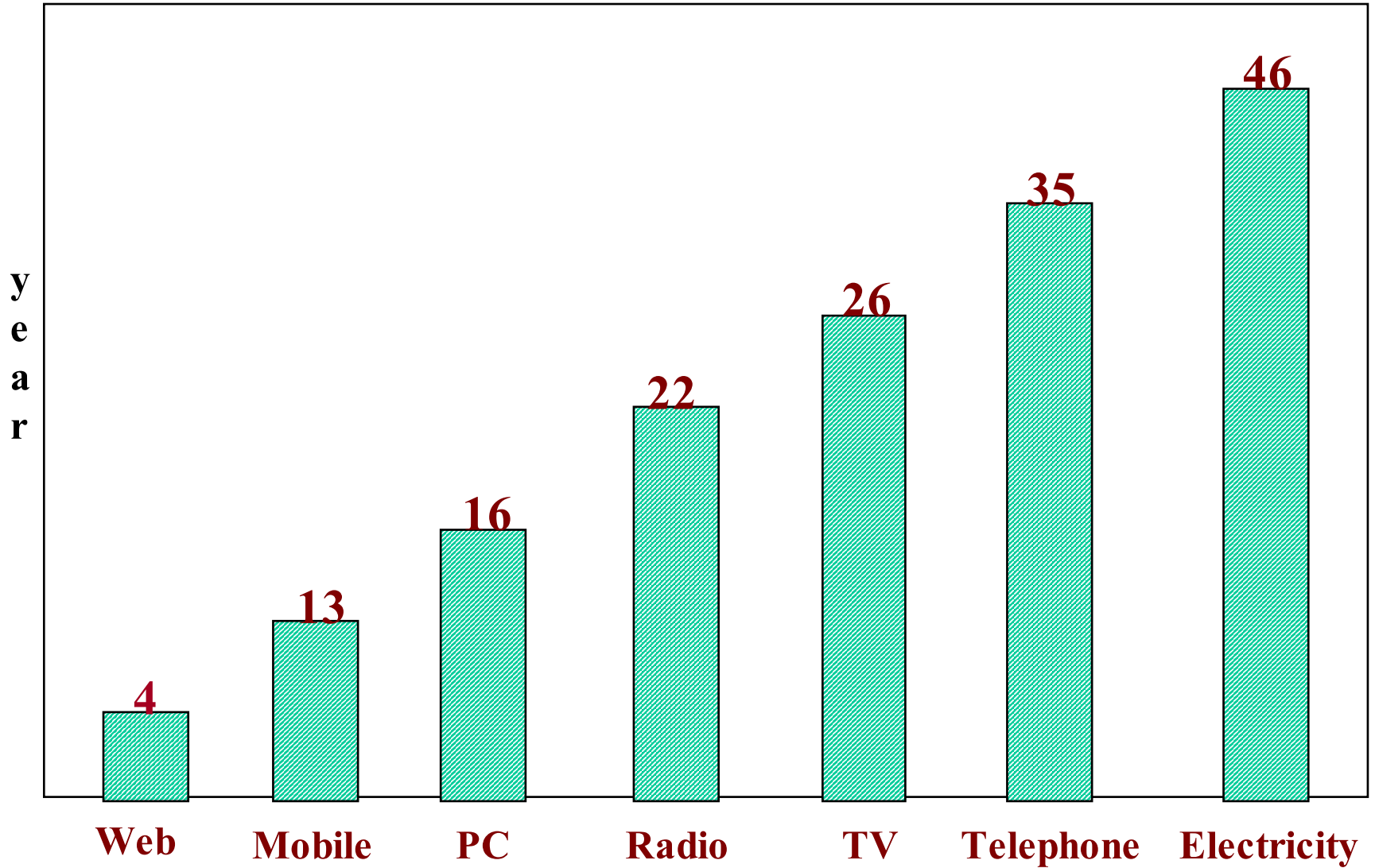
Just as the whole universe is contained in the self so is Asia & Pacific contained in the villages ..... *Mahatma Gandhi*

# DIGITAL DIVIDE

**In Asia 1% Internet  
Connectivity  
(China-3%, India- 1%,  
Pak- 0.5%, BD- 0.1%)  
UNDP 2003**

- 70% world poor are out of reach of ICT
- Significant portion of Africa, Asia and Latin America is called Web Free Zone
- Migration from R2U is the major concern

# Years to reach 25% of population



# *Technology Options*

- **Wireless**
  - **Cellular**
  - **Satellite**
  - **Television**
  - **Video**
  - **Radio**
  - **Computer**
  - **Internet**
  - **. . . Lot more**
- ***Broadcasting***
  - ***Interactive***
  - ***Collaborative***

***New Opportunities***

# e-COMMUNITY WHAT & WHY?



# **WHAT IS** e-COMMUNITY **CENTRES**

*e*

-Community Centers are strategically located facilities providing public access to ICT based Services and its application to education, personal, social and economic development.



**WHY**  
**e-COMMUNITY**  
**CENTRES**

- Develop rural and remote ICT infrastructure
- Provide good governance
- Empower rural people by provide education & information of interest to the local community including farmers, youth, women, local business and NGOs
- Generate income or employment
- Removal of middlemen
- Human development



# MODELS

Adoption

SPONSORED  
BY NGO

Government

Business

Institutional

*K* *ey issue in*  
sustainability



# Job Training: One Dimension of Sustainability

# JOB TRAINING

- Computer Training
- Soft Skills
- Entrepreneurship
- Vocational Courses
- Teacher Training
- Modern Farming

# **M**AJOR PROBLEMS TO JOB TRAINING

- Lack of Employable Skills
- Shortage of Trained Faculty
- Poor Accreditation Mechanism
- Lack of Quality and Adequate Instructional Materials

# SUGGESTED APPROACHES

- Employable Skills
- Entrepreneurship Skills
- Quality and Relevance

# Capacity Building: Training

## — Level 1

- Ability to operate basic equipments
- Ability to take print outs/ send Fax

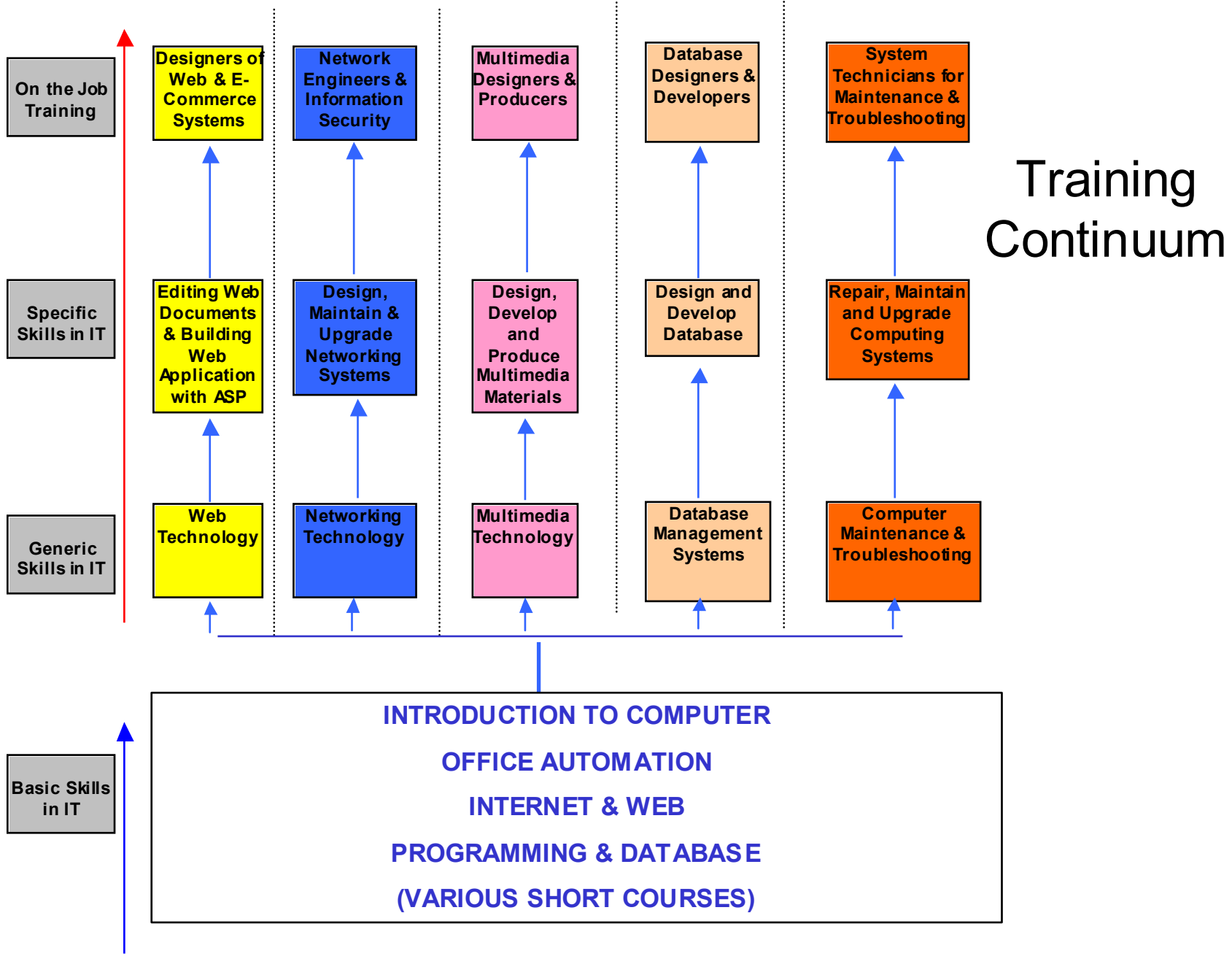
## — Level 2

- Read/Send e-mail
- Search internet files
- Ability to document/tabulate data
- Ability to run applications

# Capacity Building: Training

## — Level 3

- Ability to manage e-mail
- Ability to develop & maintain Web Site
- Ability to search information
- Ability to evaluate search engines
- Ability to develop multimedia building blocks



# Placement Services

# JOB PLACEMENT

## MAJOR OBJECTIVES

- To motivate and prepare learners for world of world
- To establish links with industries/organizations for placement of students
- To give services that include appraisal, counseling, placement and follow up

**KEY  
ISSUE**

**WE NEED STRONG PARTNERSHIP**

INDUSTRY-INSTITUTE -  
COMMUNITY PARTNERSHIP

**Various**  
**STRATEGIES**

**J** ob Fair  
**C**areer Talk  
**C**areer Conference  
**S**imulated Interview

# Millennium Goals and e-Community Centers

## MILLENNIUM DEVELOPMENT GOALS

- Eradicate extreme poverty and hunger
- Achieve universal primary education
- Promote gender equality
- Reduce child mortality

**IMPACT OF**  
e-COMMUNITY

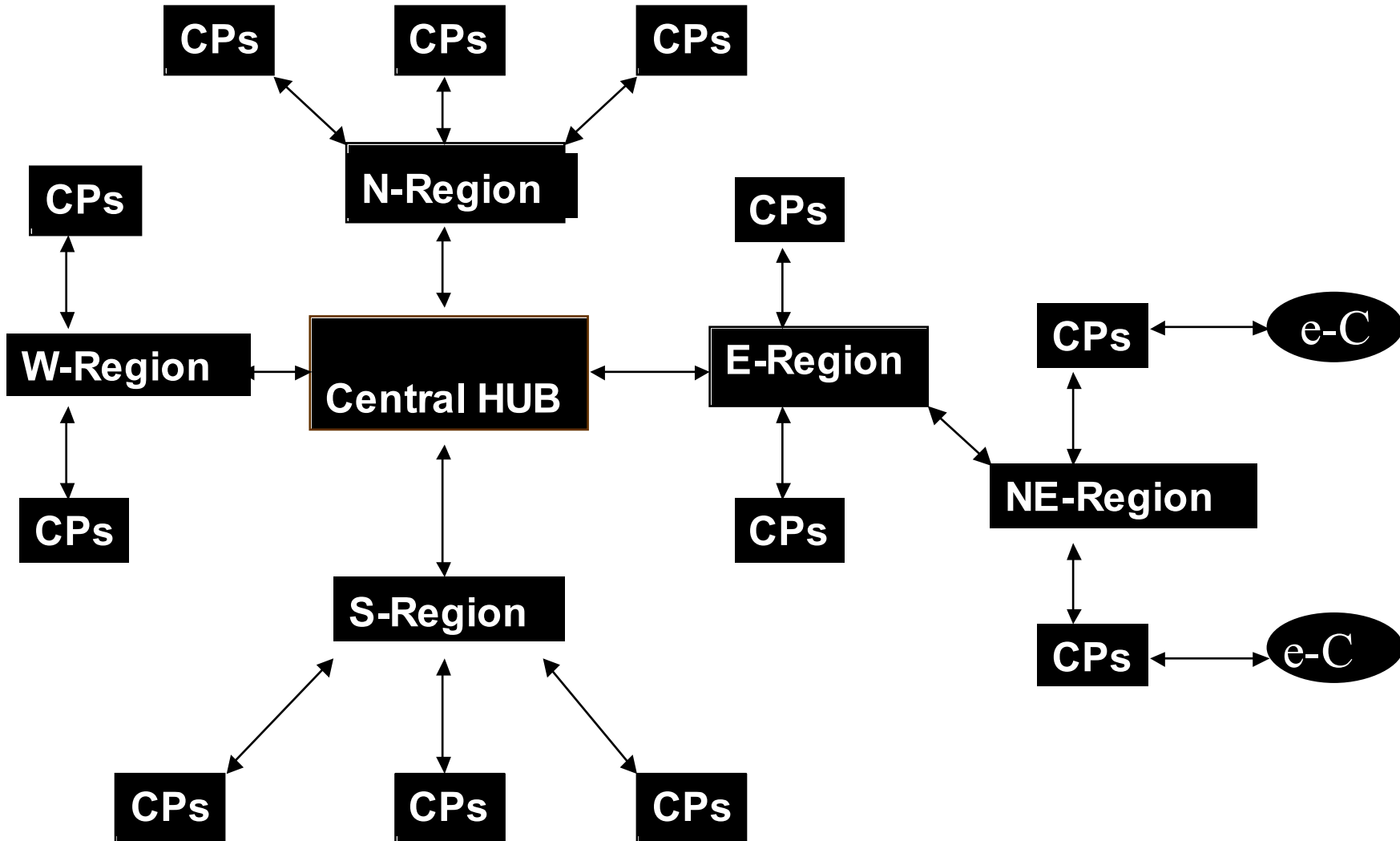
## MILLENNIUM DEVELOPMENT GOALS

- Improve Health
- Control HIV/AIDS, malaria & others
- Ensure environmental sustainability
- Develop a global partnership

**IMPACT OF**  
e-COMMUNITY

# Issues & Challenges

# Propose e-Community networks through CPs



# ISSUES & CHALLENGES

⌚ Affordability

⌚ Sustainability

⌚ Relevant

⌚ Eco-Friendly

⌚ Low Power

⌚ Simple

⌚ User Friendly

⌚ Vernacular Lang.

⌚ Multimedia

⌚ Low Maintenance

*“It is not the strongest of the  
species who survive, not the most  
intelligent, but the the ones most  
responsive to change”*

***Charles Darwin***

*Are we responsive to changes?*