



# Introduction to mobile- learning tools

## Platforms and peripherals

Only existing,  
commercially  
available  
products.

**William Horton**  
horton@horton.com

The views expressed in this paper are the views of the author and do not necessarily reflect the views or policies of the Asian Development Bank Institute (ADBI), the Asian Development Bank (ADB), or its Board of Directors, or the governments they represent. ADBI does not guarantee the accuracy of the data included in this paper and **accepts no responsibility for any consequences of their use**. Terminology used may not necessarily be consistent with ADB official terms.

# Introduction

**Overview of the tools you need  
to create, offer, and access  
mobile learning**

# Two converging technologies

**Computers**



**Microsoft, IBM, HP  
PocketPC & Palm  
Instant messaging  
e-mail  
WiFi (802.11x)**

**Mobile  
phones**



**Nokia, Siemens, Samsung  
Symbian OS  
SMS  
MMS  
3G**

# Two converging technologies

**Computers**



**Microsoft, IBM, HP**  
**PocketPC & Palm**  
**Instant messaging**  
**e-mail**  
**WiFi (802.11x)**

**Mobile  
phones**



**Nokia, Siemens, Samsung**  
**Symbian OS**  
**SMS**  
**MMS**  
**3G**

# Range of platforms

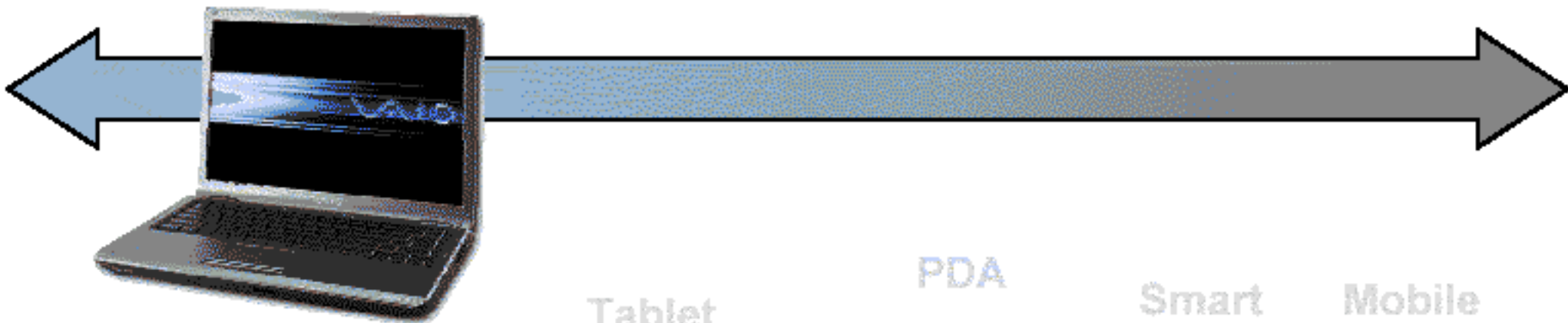


# Typical technical specifications



	Wireless laptop	Tablet	PDA	Smart phone	Mobile phone
<b>Weight</b>	< 2 kg	1.8 kg	0.2 kg	0.1 kg	0.1 kg
<b>Processor</b>	* * * * *	* * * *	* *	* *	*
<b>Memory</b>	2 GB	1 GB	192 MB	64 MB	4 MB
<b>Storage</b>	80 GB	60 GB	2 GB	--	--
<b>Display</b>	1400 x 1280	1024 x 768	640 x 480	220 x 176	200 x 150
<b>Battery</b>	3-5 hrs	3-5 hrs	6-8 hrs	8-12 hrs	4-10 hrs
<b>Wireless</b>	b, g, BT	b, g, BT	b, g, BT	phone, BT	phone
<b>Cost (USD)</b>	\$2000	\$1500	\$800	\$400	\$200

# Wireless laptop computer



Tablet

PDA

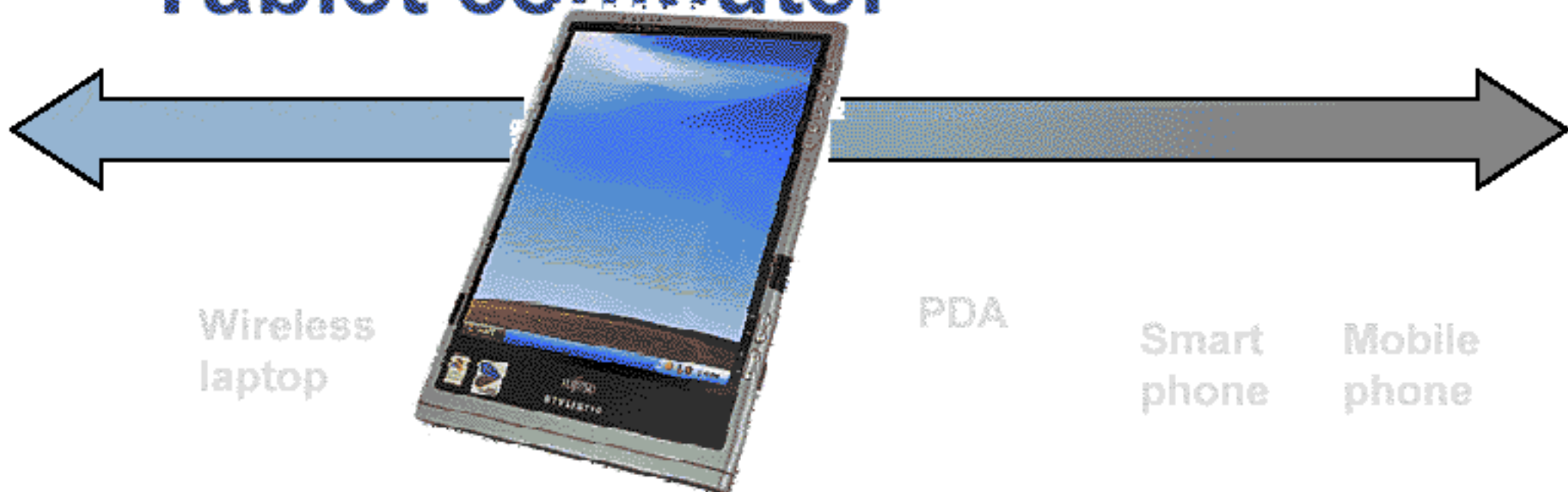
Smart  
phone

Mobile  
phone

- Full computer capabilities.
- Standard PC platform.
- Keyboard aids text entry.

- Can use conventional e-learning and Web content.
- OK for learning between movements.
- Too bulky for small children.

# Tablet computer



- Full computer capabilities.
- Stylus input.
- Convertible model includes keyboard.

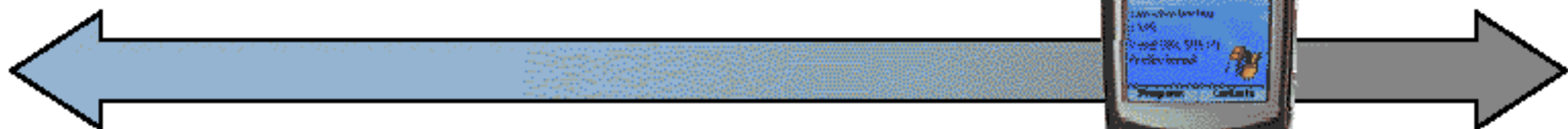
- Good for visual subjects.
- Problem: Glare and scratches on the screen.

# Portable Digital Assistant



- Scaled-down PC.
- Palm vs. PocketPC.
  - PocketPC is more computer like
  - Palm has more educational software
- Portable, even by small children.
- Many add-ons available.
  - Not compatible.
  - Add to cost.

# Smart phone



Wireless  
laptop

Tablet

PDA

Mobile  
phone



- **PDA + mobile phone**
- **Or mobile phone + PDA**
- **Fewer devices to carry.**
- **Voice and computer data.**
- **Display size may limit m-learning.**

# Mobile phone



Wireless  
laptop

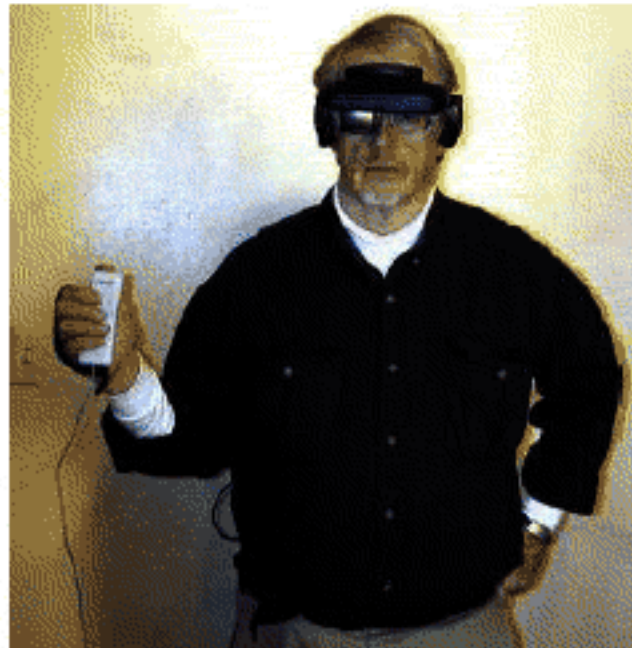
Tablet

PDA

Smart  
phone

- **Everybody has one.**
- **But not the same model.**
- **Small display.**
- **Text messaging.**
- **Least expensive alternative.**
- **Adequate for exchange of simple messages.**

# More possible platforms



- Wearable computer
- Leaves hands free
  - Airport security?



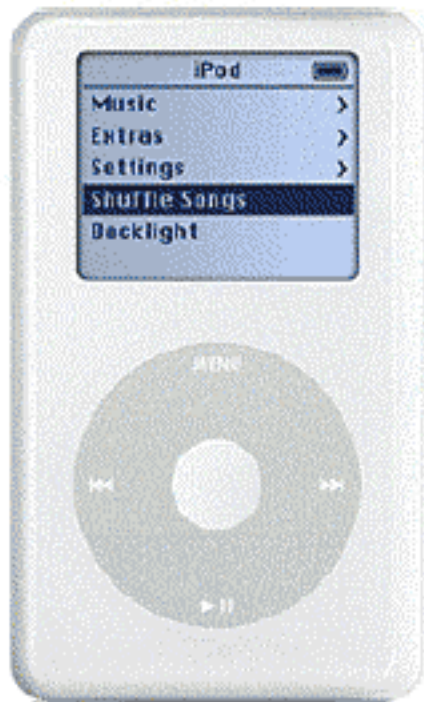
Ruggedized laptop



Portable media player  
Learning by sound and video

## Music player

- Voice and music
- Makes data mobile



In-vehicle computer

A blue L-shaped graphic element consisting of a vertical bar on the left and a horizontal bar at the bottom, both with a dotted texture.

# Hardware

**Capabilities valuable for  
m-learning**

# Display

Devices scaled to consistent pixel size.

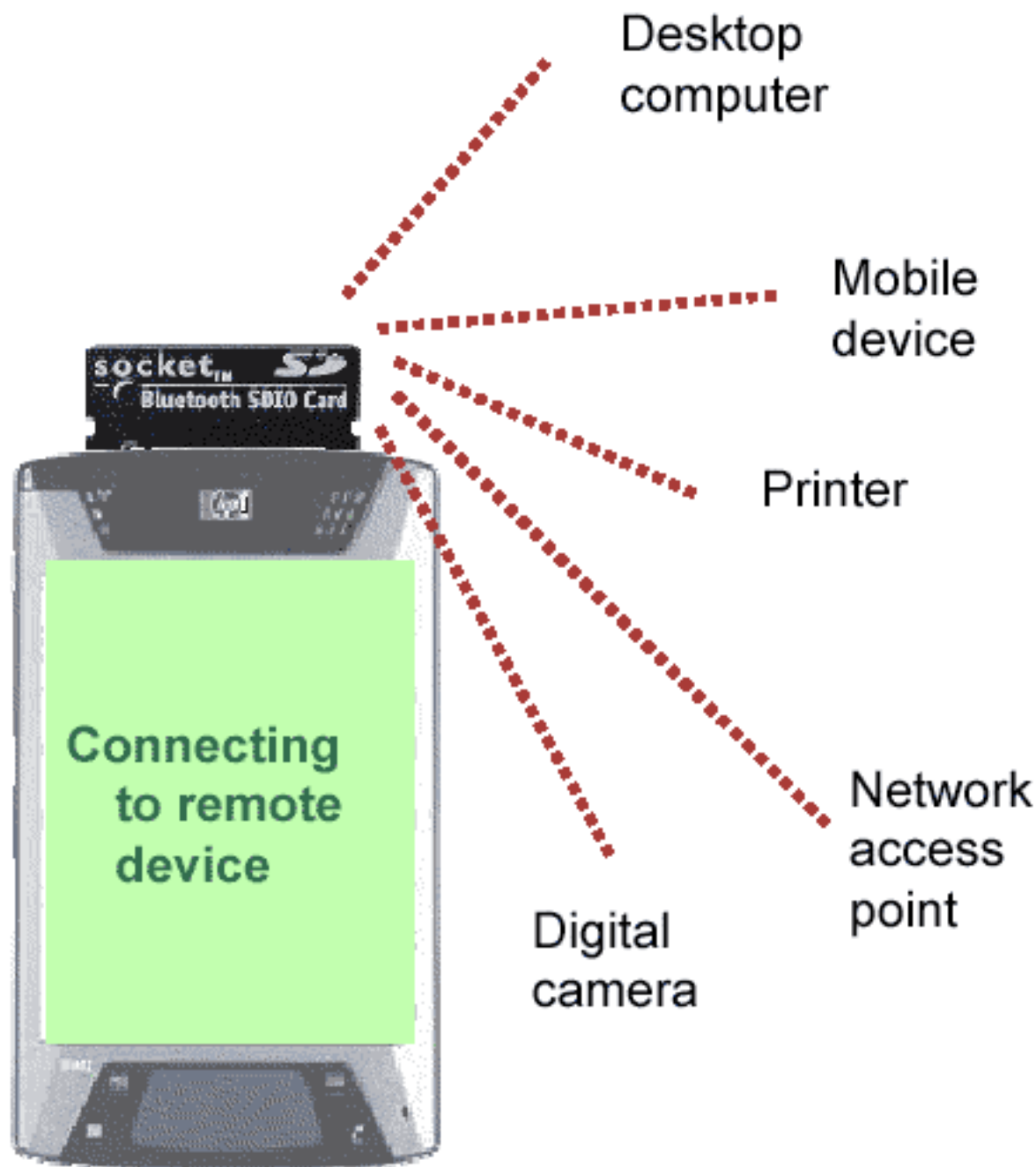


# Wireless networking

Phone  
GPRS  
EDGE  
3G  
WiFi  
802.11a  
802.11b  
802.11g

Type	Speed (Mbps)
Wired	100 – 500
GSM	0.01
GPRS	0.17
EDGE	0.5
3G	0.5 – 2
802.11a	50
802.11b	2.4
802.11g	50

# Bluetooth wireless



- **Wirelessly exchange and synchronize data**
- **Connect to peripheral devices**
- **Range: 10 m**
- **Cost \$100 USD if not built in**

# GPS (Global Positioning system)

## ■ Uses

- Guide learners to location or object
- Record location when data recorded
- Teach navigation skills
- Trigger or filter display by location proximity
- Teach Cartesian coordinates

## ■ Issues

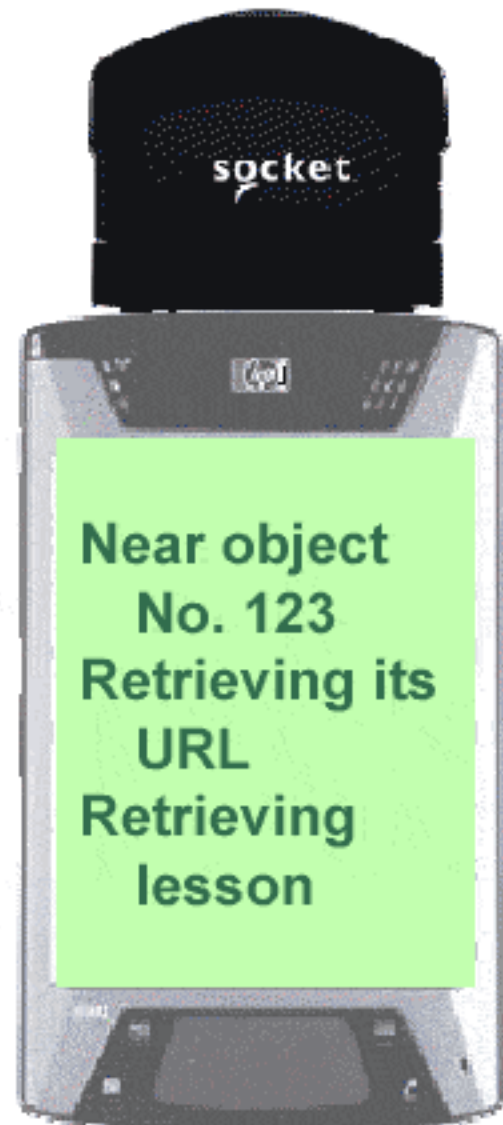
- Dropouts
- Varying accuracy
- Drift

## ■ Cost: \$300 USD

# Data probes

- **For real-time data collection**
- **Sensors available for**
  - **Temperature, air pressure**
  - **pH, salinity, O<sub>2</sub>, CO<sub>2</sub>**
  - **Acceleration, force**
  - **Light, color, sound level**
- **Cost: \$100 - \$500 USD**

# RFID (Radio Frequency Identification)



- Tags tiny: 4 cubic millimeters
- Range only a few centimeters
- Variety: size, frequency, active vs. passive, data rates, size of message
- RFID tag transmits identifier
  - ID number
  - Database ID
  - URL
  - XML data
- Mobile device retrieves
  - Lesson on the object
  - Instructions for activity
  - Job aid
  - Reference information
- Uses
  - Trigger object-based activities
  - Record attendance
  - Identify location to guide navigation

# Still and video cameras

## ■ Uses

- Capture data
- Prove accomplishments
  - Photo of self at location
  - Photo of something created

## ■ Issues

- Image size
- Storage required
- Video frame rate

## ■ Cost: \$100 - \$300 USD

# Software

**Tools for creating content,  
viewing content, and  
collaborating**

# Web browsers



Pocket Internet Explorer  
microsoft.com/mobile



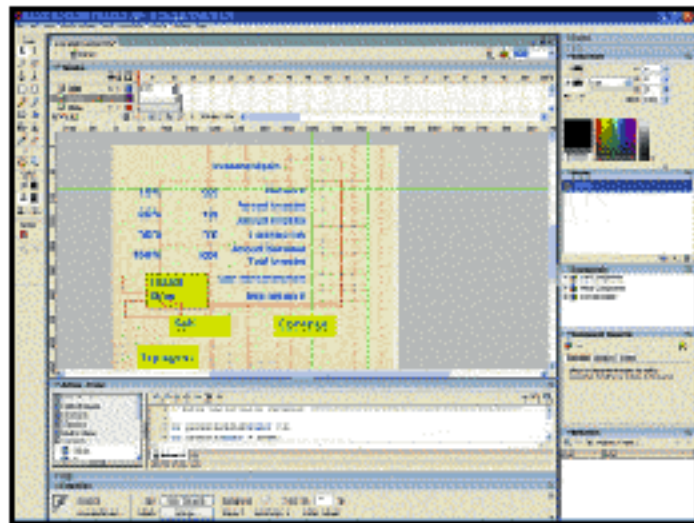
Opera  
opera.com



Palm Web Browser Pro  
palmone.com

- Version HTML?
- JavaScript?
- XML and XSL?
- WAP or WML?
- Reformatting?

# Macromedia Flash



Flash authoring environment



Shockwave  
Flash file format



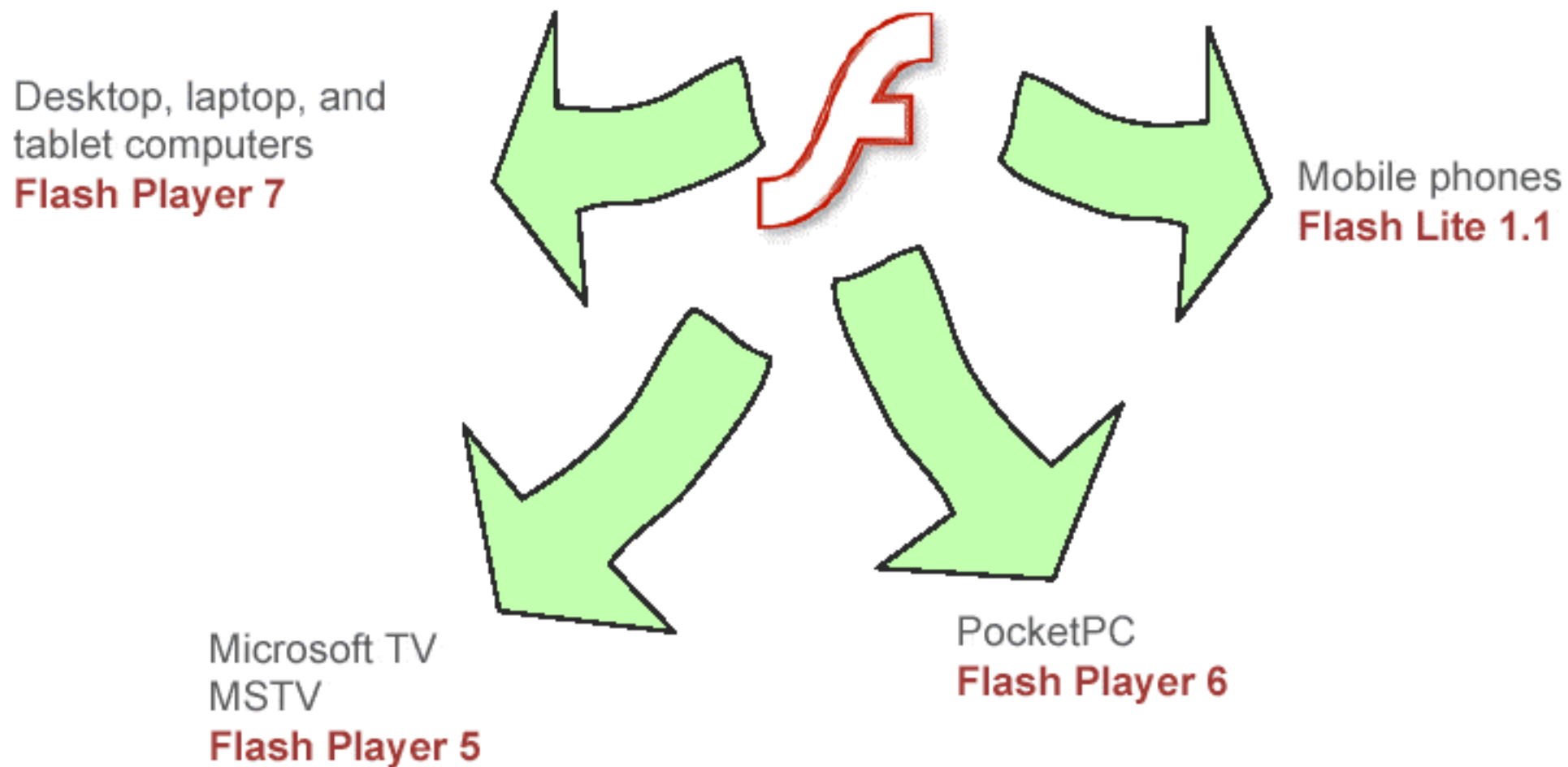
Flash players



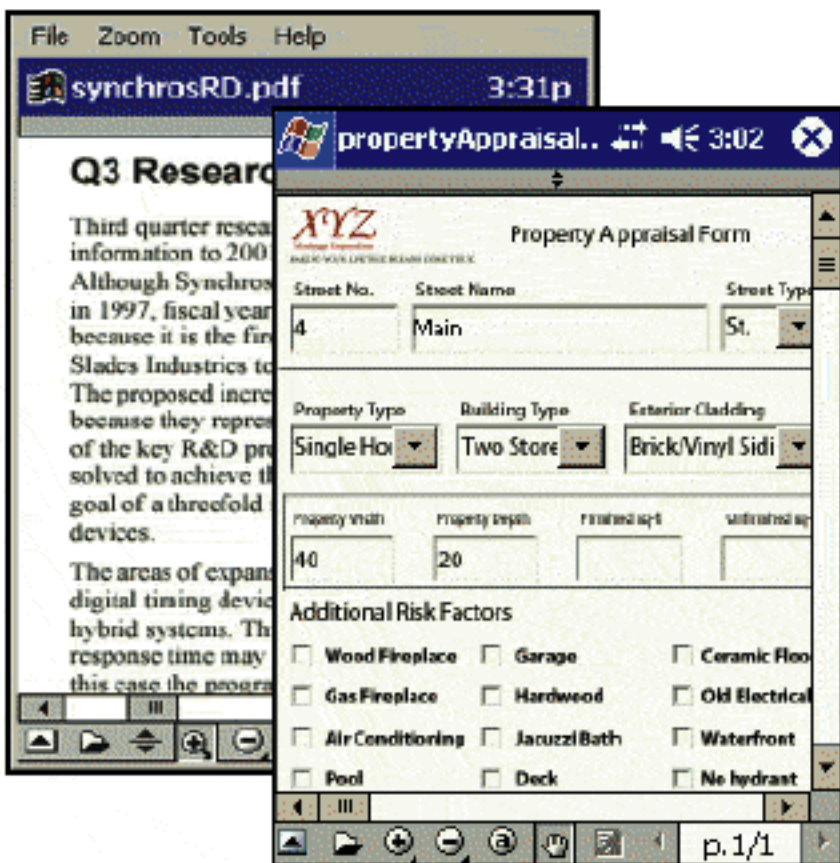
Other applications save in Flash  
file format



# Flash Players (multiple)



# Acrobat PDF Reader



Acrobat Reader for Pocket PC  
[www.adobe.com](http://www.adobe.com)

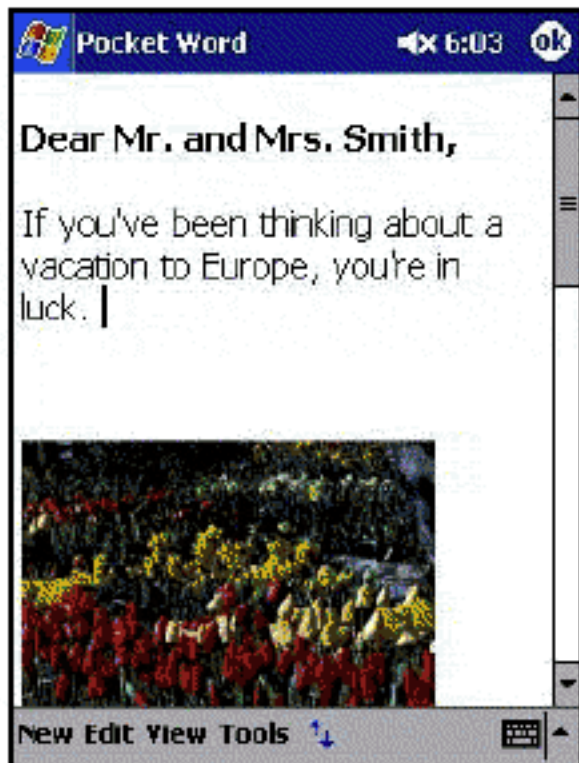


Acrobat Reader for Palm OS  
[www.adobe.com](http://www.adobe.com)

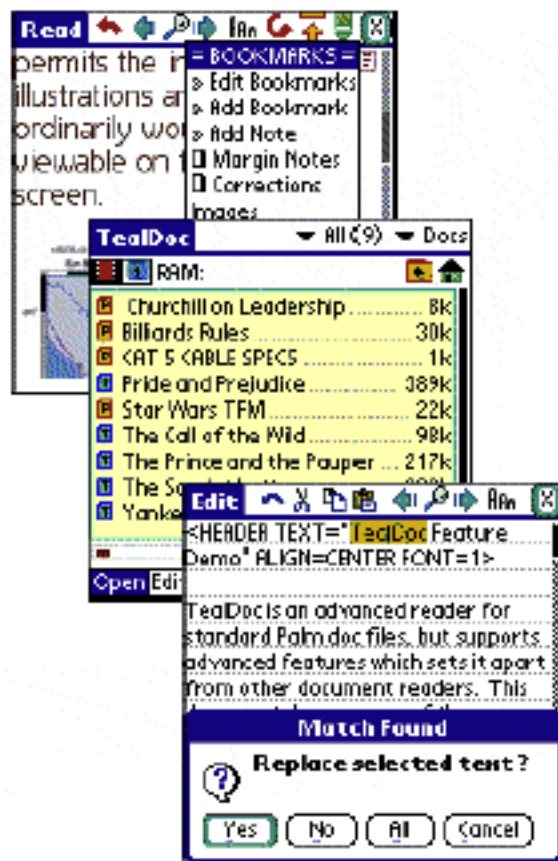


Acrobat Reader for Symbian OS  
[www.adobe.com](http://www.adobe.com)

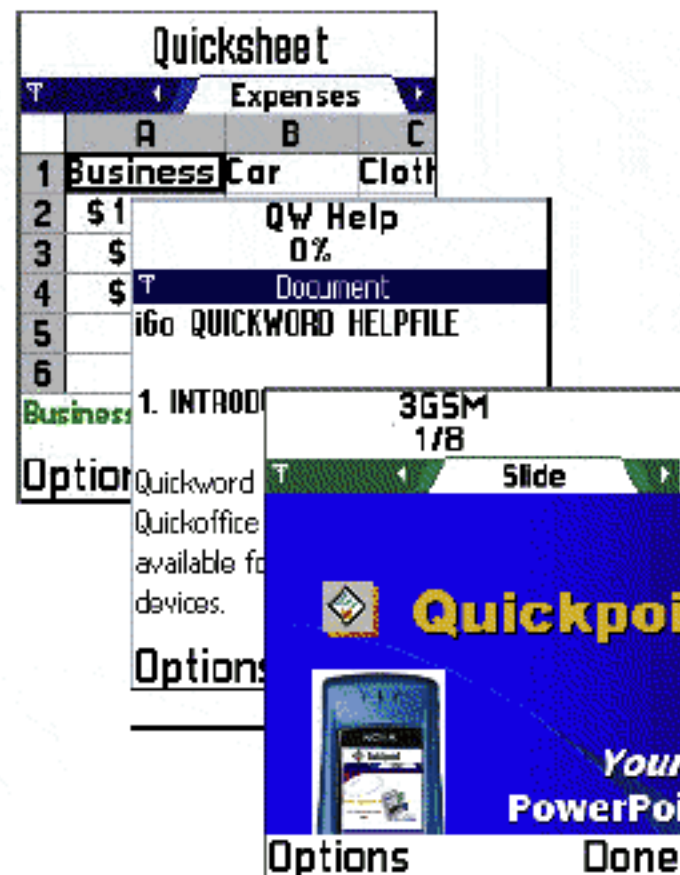
# Readers for MS Office documents



Pocket Word  
(included on  
Pocket PC)  
Microsoft.com



TealDoc  
tealpoint.com



QuickOffice  
quickoffice.com

# PowerPoint converters & players



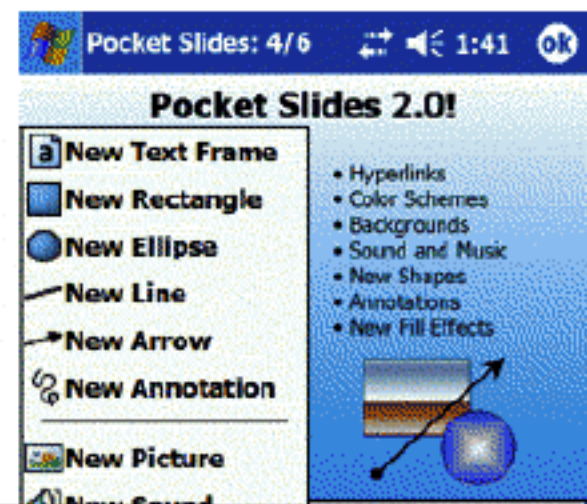
PowerCONVERTER  
presentationpro.com



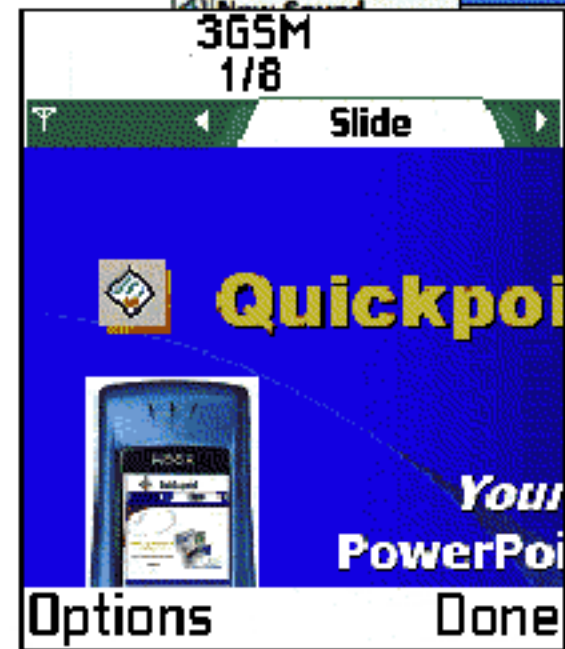
Articulate Presenter  
articulate.com



Presentation Studio  
Mobile Client  
webex.com



Pocket Slides  
conduits.com

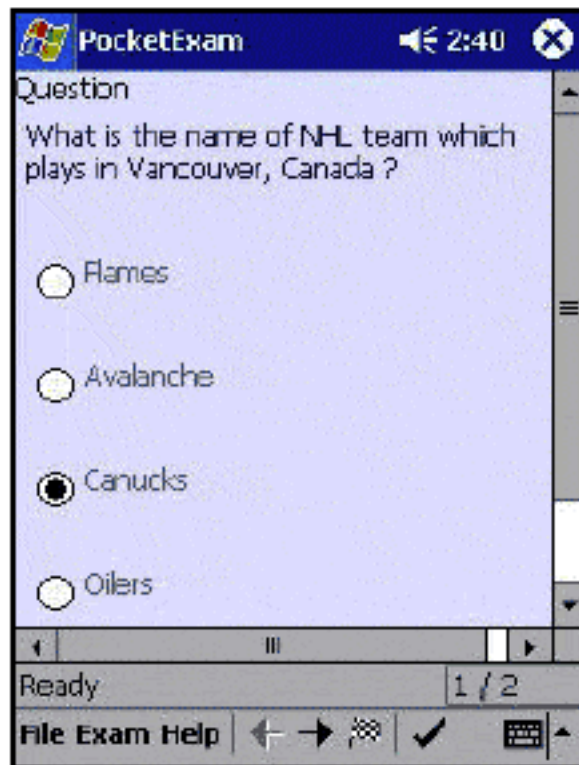


QuickPoint  
quickoffice.com



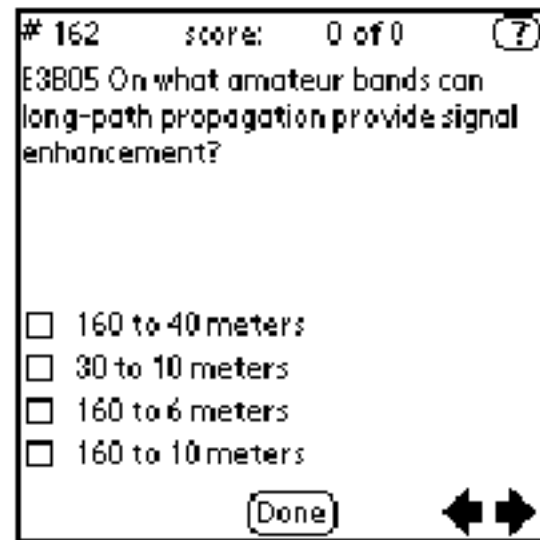
Pocket SlideShow  
CNetX.com

# Tools for testing



PocketExam

[www.bizon.org/pocketexam/](http://www.bizon.org/pocketexam/)



Quizzler Pro

[www.quizzlerpro.com](http://www.quizzlerpro.com)

# Caution and guidance

**Concerns about m-learning  
technologies**

# Battery life



- **Short battery life doomed several projects**
- **Battery packs or multiple recharging stations required**
- **Li-ion technology best today**
- **Fuel-cell technology delayed**

# More concerns

Issues raised by m-learning technologies:

- **Health**
  - Eyestrain
  - Repetitive strain
  - Radio emissions
- **Intellectual property protection**
- **Theft of devices**
- **Theft of identity**
- **Privacy**
- **Political unrest**
- **Cheating**

# *Technology for m-learning*

Prefer proven tools.

Start with your educational goals.

Do not forget learners.

Pick a practical platform.

Budget for peripherals and software too.