

**Table 6: Summary of the Developments of Air Asia**

2001	Air Asia sold to Tony Fernandes for the purpose of establishing a low-cost carrier based in Malaysia
2003	Established a second hub at Senai Airport in Johor Baru, near Singapore; Established Thai Air Asia as a joint venture with Shin Corporation; Launched its first international flight to Bangkok
2004	Acquired Awair, and Indonesian airline
2005	Rebranded Awair as Indonesia Air Asia
2006	As part of MAS route rationalization program, 96 non-trunk routes, in addition to 19 domestic trunk routes, were transferred to Air Asia
2007	Long-haul services from Kuala Lumpur to Australia and People's Republic of China using Airbus A330 offered by Air Asia X
2008	Vina Air Asia, to operate out of Hanoi, Viet Nam

Source: Compiled by author.