

### **Box 1: Supermarkets Emerge in US and Explode in Latin America and Asia**

Developments around the supermarket concept are representative of trends experienced in other multi-store retail formats. The supermarket—self-serve, larger scale retailer often with more than one check-out counter—emerged in the US about 75 years ago.

Between 1925 and 1955 supermarkets captured more than half of US grocery sales. By the 1980s they had become the dominant food distribution channel in the US. Today Germany, the UK, and France show supermarket shares of food retail at 70-80%. This business model, now refined, has emerged much more quickly than that of either the EU or the US, with strong implications for domestic and regional food suppliers.